



+ Change is a **journey** not an event

In this keynote, I invite you to grab your backpack and join me on a journey toward new perspectives and change.



An estimated 50 to 70 percent of change initiatives fail. This statistic, provided by Harvard Business Review, is startling.

We invest, we plan, we have high hopes, but half of our efforts to bring about change in our organizations don't meet our expectations – or they utterly fail. We miss deadlines. We don't like our end result. We give up and pull the change because it is just too painful or difficult.

Is this true in your organization? What can be done? Beyond the tasks and deliverables associated with the change plan, let's focus on those who execute that plan: our employees. They can't do it alone. They need their manager. How do we best support them, while accomplishing the goals of the organization through change efforts?

The goal of this session is to rethink our strategies on future change journeys, while addressing the biology and emotion that comes with change. This 75-minute interactive keynote includes three 5-minute discussions where participants apply concepts and the Change Quest® model to their organizations.

So, let me invite you to a change journey with me, where our travelers will learn:

- A new brain science-based approach to change journeys.
- The four brain structures that activate during change.
- The Change Quest® model, developed by Dr. Britt Andreatta and how it can help you and your team navigate or design, and implement change initiatives.